

JIM JOBSEEKER

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VIDEO PRODUCING | FILM EDITING | RADIO ADVERTISING

QUALIFICATIONS PROFILE

Creative **Mass Media Professional** with experience in film, radio, and photography. Exceptional qualifications in identifying and capturing market opportunities to accelerate expansion, increase revenue, and improve profit contributions. Equally proficient in video producing, editing, and advertising. Dynamic sales and communication skills with aptitude to independently multitask, plan, and direct demanding production schedules. Develop positive and supportive relationships with colleagues, internal staff, and management.

Systems & Equipment: Nikon Coolpix 510p Camera | Final Cut Pro Non-Linear Editing Software | Avid Editing Non-Linear Editing Software Camera (Operator/Editor) | Audio Recording/Editing | Microsoft Office Soundboards | Adobe Photoshop | Adobe Flash | Microphones | Cannon HD XA-10 Video Camera

EDUCATION

Alabama University - Somewhere, AL | **Bachelor of Science in Mass Media Film and Video** | 2012

PROFESSIONAL EXPERIENCE

STATION MANAGER | Big Radio Station | Somewhere, AL

January 2013–Present

Provide production guidance to ensure positive engagement with average of 6 hosts and up to 30 guests per month. Collaborate with marketing department to create stock advertisements for radio productions. Prepare/upload shows and podcasts. Exhibit concise content to guarantee shows are produced with clear and crisp sound quality.

- Improved company's advertising and overall show production by utilizing raw audio recordings to compose marketing announcements.
- Established recording session guidelines and developed production process by allowing hosts to record shows for entire month during one in-studio session.
- Customized services to meet each client's unique needs while maintaining entertaining environment and continuously developing strategies to upgrade radio shows to best possible quality.
- Planned company's first "Big Radio" Networking event in October 2013 to show appreciation for past guests, evaluate their business growth after interviews, and provide networking opportunities.
- Guaranteed same-day airing to capture shows via podcast for audience to download and listen at their leisure.

INDEPENDENT CONTRACTOR | Freelance Film and Editing | Somewhere, AL

March 2012–Present

Supported AL businesses in creating/editing videos, website content, and photographs to embody company branding.

- Filmed promotional video for Chamber of Commerce, emphasizing ways to improve education throughout AL.
- Invited to film chamber's next symposium after publishing content to organization's website within 3 weeks and exceeding client's expectations.
- Edited video clips for North AL Company in 3 days.
- Photographed ABCDE Banquet in 2012 and consulted with department head to select images for website best representing company vision.

PRODUCTION ASSISTANT INTERN | Georgia Video Company | Somewhere, AL

May 2011–August 2011

Directly supported senior editor in creating motion graphics to develop business video advertisements. Set up and broke down lighting and camera equipment for on-set interviews.

- Generated additional orders while serving as assistant editor to film/edit audio and testimonial videos for beverage company.