

Judy Jobseeker

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EVENT LEADERSHIP | FUNDRAISING | COMMUNITY ENGAGEMENT

August 22, 2016

Melissa Moneymaker
Human Resources Manager
Global Fundraising Partners
5678 Donor Way
Birmingham, AL 35201

Dear Ms. Moneymaker:

Fundraising success in mission-driven organizations can be characterized by the strategic insight to strengthen donor relationships and lead high-performing teams. After speaking with you at the networking event, there is no doubt that my seven-year career accomplishments in nonprofit management align nicely with the senior fundraising director position for Global Fundraising Partners.

In recent years, I have executed thriving events to increase revenue and volunteer commitments. My ability to build relationships with national leaders, employees, and sponsors was the catalyst for boosting student involvement and developing new income sources for fundraising programs. **My achievements include:**

- **Increasing income 58%, committee membership 14%, team numbers 33%, and sponsorship 42%** by revamping three existing youth revenue streams.
- **Surpassing \$15K income goal 16% for collegiate event 17 days short of our deadline**, after creating gift solicitation training and hosting monthly fundraising check-ins.
- **Generating \$1.5M, improving sponsorship 74%, and expanding volunteer numbers 79% for 25 events** by partnering with division-wide leadership to develop strategic fund development plans.

Although I have achieved great success with the National Fundraising Group, I am intrigued by an opportunity to redesign a fundraising platform for your company. Let's meet to discuss how my talents will positively impact your company. Thank you for your consideration.

Sincerely,

Judy Jobseeker

Enclosure: Résumé